



**January 12, 2010**

**Contact:**

**Harry Lassiter**

**212-688-4800**

**harry@thelassitercompany.com**

**Cynthia van Zelm**

**860-429-2740**

**vanZelmCA@mansfieldct.org**

### **Tailoring by Tima signs 9th Letter of Intent for Storrs Center**

Storrs Center announces that a new letter of intent agreement has been signed with Tailoring by Tima, owned and operated by Tima Saria. The business, which specializes in alterations and custom tailoring, has long served the UConn community and local residents and is currently located at 10 Dog Lane .

Speaking for the Mansfield Downtown Partnership, Executive Director Cynthia van Zelm states, "We are very pleased to add Tailoring by Tima to our roster of prospective Storrs Center tenants. Our goal has been to achieve a balanced mix of commercial end-users drawn from the service, retail and food service sectors, so this early commitment is welcome."

Macon Toledano, Vice President of Planning and Development for master developer LeylandAlliance, adds, "A critical component of our leasing strategy has been to attract existing businesses like Tailoring by Tima that have been serving the Mansfield community and will integrate well with new tenants coming from outside the area. We look forward to providing this business, with its loyal following, a new home at Storrs Center ."

*Storrs Center will be a mixed-use town center and main street corridor at the crossroads of the Town of Mansfield, Connecticut and the University of Connecticut . Located along Storrs Road adjacent to the University, the Town Hall, the regional high school, and the community center, Storrs Center will include a new town square across from the University's improved fine arts center. The new town center will occupy approximately 17 acres of the overall 47.7 acre site and will include a new Town Square and a smaller Market Square across from Town Hall. The remainder of the site will be preserved primarily for open space and conservation. The town plan will knit architecture, pedestrian-oriented streets, small lanes, and public spaces into a series of small neighborhoods that will make up the new fabric of the town center. Ground floor retail and commercial uses opening onto landscaped sidewalks and intimate streets will reinforce traditional street front activity and shared community spaces and will be supported by residences above and throughout the neighborhood. Storrs Center will combine retail, restaurant, and office uses with a variety of residence types including studios, town homes, condominium apartments, and rental apartments. Structured and surface parking will be provided.*

[www.storrscenter.com](http://www.storrscenter.com)